

准考證號碼： _____

※注意事項

請確實核對准考證號碼是否正確

嘉南藥理科技大學九十九學年度碩士班暨碩士在職專班招生
英文試題(產業安全衛生與防災研究所碩士班不分組、溫泉產業研究所碩士班不分組、
休閒事業管理研究所碩士班不分組)

本試題共 1 張2面

答案欄：每題 2.5 分

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20

21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36	37	38	39	40

I. Vocabulary and Phrase

- Tom has to take the medicine every day because he has been diagnosed with a heart _____.
(A) disease (B) mirror (C) escape (D) message
- Judy _____ to Chia Nan University of Pharmacy and Science and was accepted.
(A) occur (B) applied (C) duty (D) source
- _____, or you will miss the bus.
(A) Look down (B) Survive in (C) Slow down (D) Hurry up
- It is good to have a positive _____ toward life.
(A) scare (B) floor (C) attitude (D) rock
- Mix yellow with _____, and you get green.
(A) red (B) blue (C) purple (D) black
- John has called to _____ that he will attend the meeting.
(A) formal (B) confirm (C) long (D) quiet
- She _____ her umbrella on the classroom yesterday.
(A) to leave (B) leaves (C) left (D) leave
- We do not have the _____ to do just whatever we like.
(A) freedom (B) pain (C) symbol (D) slipper
- All students are looking forward to a _____ college life.
(A) painful (B) crying (C) false (D) colorful
- The _____ from the chimneys of the factories has seriously polluted the air.
(A) fine (B) smoke (C) view (D) purpose
- On receiving Lily's letter of complaint, the shopping mall manager sent her a written _____.
(A) apology (B) consent (C) sign (D) purchase
- It was very late when I got home. Everybody _____ to bed.
(A) go (B) was going (C) has gone (D) had gone
- If you had studied harder, you _____ the entrance examination now.
(A) pass (B) were to pass (C) would pass (D) would have pass
- Helen smiled happily in the picture taken in last summer vacation. She _____ a good time.
(A) can have (B) has (C) must have had (D) must be having
- The package is _____ for a person to lift.
(A) too heavy (B) so heavy (C) very heavy (D) heavy enough
- He need a part-time job _____ some money for his school expenses.

<背面尚有題目>

- (A) earning (B) to earn (C) for earn (D) earns
17. I am sorry _____ your letter earlier.
(A) not to have answered (B) to answer (C) not answer (D) answering
18. _____ being invisible, contact lenses provide a much wider field of vision than spectacle.
(A) Inside (B) Far from (C) Besides (D) But
19. Our professor is _____, so all the students respect him very much.
(A) kindness (B) kindness itself (C) kindness himself (D) kind
20. Unless we change our way of _____, we won't be able to do away with contradictions.
(A) fame (B) goods (C) music (D) thinking
21. What did it _____ for you to become a dentist?
(A) say (B) take (C) make (D) think
22. Would you like to _____ a message?
(A) put (B) do (C) leave (D) talk
23. The more you practice, _____ you will become.
(A) the best (B) better (C) good (D) the better
24. My wife made a hotel _____ for our vacation next month.
(A) service (B) reservation (C) serving (D) reserve
25. Can you give me a tissue? I have a _____.
(A) sore throat (B) stomachache (C) runny nose (D) headache
26. Gary went out to _____ for a new job.
(A) give (B) hire (C) change (D) apply
27. I spent all of my _____ on that expensive car.
(A) belly (B) savings (C) fists (D) mess
28. I must return these library books. They are _____ today.
(A) over (B) due (C) finished (D) quick
29. When it is hot, my friend asks us to go _____ in her pool.
(A) swimming (B) resting (C) eating (D) hiking
30. If you don't lock your bike, it will probably get _____.
(A) stolen (B) stole (C) stealing (D) steal
31. Nancy never wears _____ colors. She only wears black.
(A) soft (B) bright (C) dark (D) simple
32. I often _____ up late reading comic books.
(A) stay (B) roll (C) stand (D) keep
33. Last but not _____ we will see Chris's project.
(A) few (B) ever (C) least (D) over
34. I can't find my pen, but I'm _____ for it.
(A) watching (B) seeing (C) looking (D) finding
35. Tracy always wears _____ clothes to work because she is a kindergarten teacher.
(A) casual (B) stylish (C) uncomfortable (D) old

II. Reading (Questions 36—40)

Jane and Peter are visiting Taipei. They are going to stay for one week. They are staying in a(n) (36) that is close to many interesting places. The first place they will go is the National Palace (37). Then, they will visit many (38) because they like to learn about religion. Finally, they will eat Chinese food at the (39) markets, and see a concert at the (40) hall. Jane and Peter like Taipei and hope to come back again soon.

36. (A) bank (B) hotel (C) park (D) dragon
 37. (A) Hall (B) Memorial (C) Museum (D) Railway
 38. (A) temples (B) libraries (C) directions (D) kittens
 39. (A) jade (B) night (C) water (D) flower
 40. (A) creative (B) long (C) memorial (D) quiet

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嘉南藥理科技大學九十九學年度碩士班暨碩士在職專班招生

管理學概論試題（環境工程與科學系碩士班管理組、溫泉產業研究所碩士班及碩士在職專班不分組、休閒事業管理研究所碩士班不分組）

本試題共 1 張 1 面

一、解釋名詞：(每題 5 分)

- 1.何謂權變理論(contingency approach)?
- 2.何謂霍桑效應(Hawthorne effect)?
- 3.何謂全面品質管理(TQM)?
- 4.何謂行為理論(Behavioral approach)?

二、簡答題：(請你從以下六題簡答題中選擇四題作答，每題 20 分。回答超過四題者，仍以所選前四題作為計分依據。)

- 1.請描述學習型組織(learning organization)的特性?一位領導者欲塑造一個學習型組織時，應扮演甚麼樣的角色? 選擇一項你所熟悉的產業加以摘要說明。
- 2.彼得杜拉克說：『領導是做對的事，管理是把事情做對。』；許文龍說：「找對，不找責任；找答案，不找檢討。」請從這兩句申述管理學於產業發展上的意義。
- 3.管理的著名定義是「透過別人並和別人一起實現組織的目標」。請說明管理者要如何做才能有效的達到這樣的管理境界?選擇一項你所熟悉的產業加以摘要說明。
- 4.一般企業經營者常用 S.W.O.T. (Strength, Weakness, Opportunity, Threat) 作為研擬競爭策略分析的工具，意指透過對本身優勢 (S)、劣勢 (W) 的瞭解，如何掌握機會 (O) 並降低對手的威脅 (T)，進行競爭策略的研擬；請以 S.W.O.T.分析探討台灣地區產業發展 (報考環工所學生請以環工產業為例作答，報考溫泉所學生請以溫泉產業為例作答，報考休閒所請以休閒產業為例作答)，簡單說明上述四項要素，並為此產業或事業研提克敵致勝的競爭策略。
- 5.研究所修讀在校年限至少兩年，兩年內需修畢碩士班規定的學分數並完成論文撰寫，通過論文口試審查，方能取得碩士學位。因此「時間管理」就顯得格外重要，請你從管理學的觀點，研擬一份你所報考的研究所，未來兩年的讀書計畫。
- 6.請就你所熟悉的休閒或環工事業作一組織編制的概述，並且說明如何有效提升員工服務品質？