

准考證號碼：

※注意事項

請確實核對准考證號碼是否正確

嘉南藥理科技大學九十七學年度碩士班暨碩士在職專班考試入學招生

英文試題(產業安全衛生與防災研究所碩士班一般生不分組、溫泉產業研究所碩士班一般生不分組、

休閒與空間資訊研究所碩士班一般生不分組)

本試題共 1 張 2 面

答案欄 (每題 2 分，共 100 分)

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50

一、詞彙與慣用語：

- Is this your pen, Michael?
(A) Yes, it's. (B) No, it's your pen (C) No, it's my pen. (D) Yes, it's your pen.
- We need only hot water to get _____ noodles, coffee, or tea ready to eat or drink.
(A) sour (B) wild (C) instant (D) sweet
- When the traffic light _____ to red, cars have to stop.
(A) breaks (B) falls (C) happens (D) changes
- It is not safe to swim in the sea, so his father asked her to _____ it.
(A) invite (B) draw (C) avoid (D) join
- Mr. Wang usually _____ dishes on Sundays.
(A) washed (B) washes (C) don't wash (D) is washing
- The twin brothers _____ teachers.
(A) are all (B) are both (C) both are (D) all are
- My mother cooks very well. She can give you some tips for _____ delicious food.
(A) cooking (B) cook (C) to cook (D) had cooked
- I never feel _____ until I find the answers.
(A) delicious (B) hungry (C) satisfied (D) changed
- The weather is so _____ that I don't feel comfortable today.
(A) important (B) humid (C) simple (D) natural
- Our life is _____ by all kinds of pollution.
(A) ironed (B) excited (C) packed (D) affected
- If you feel hot, you can _____ your coat.
(A) put on (B) find out (C) take off (D) pick up
- _____ is she cooking? Fried chicken.
(A) Which (B) Where (C) What (D) Who
- The day after Friday is _____.
(A) Thursday (B) today (C) Saturday (D) Sunday
- You are thirsty. You have to stop _____ tea.
(A) drink (B) drinking (C) to drink (D) to drink
- The house _____ built in 1920.
(A) has (B) have (C) was (D) is
- In Taiwan, a school year has two _____.
(A) vacations (B) holidays (C) semesters (D) teachers
- He didn't know _____.
(A) that Mary will come tomorrow (B) when will Mary come tomorrow (C) that Mary is coming tomorrow (D) Mary would come tomorrow
- Our new machine was designed in _____ with a company in Japan.
(A) operation (B) solution (C) recovery (D) cooperation
- Mike: Why are you driving so fast?
Alice: I'm _____.
(A) must be hurry (B) in hurry (C) in a hurry (D) hurrying
- Mr. Huang is a _____; he sells a lot of things in his supermarket.
(A) driver (B) singer (C) police officer (D) businessman
- Young boys really grow fast. Both my sons are already _____ than I am.
(A) tall (B) taller (C) tallest (D) the tallest
- When it is going to rain, the _____ gets dark.
(A) sky (B) day (C) wind (D) weather
- There is serious pollution here. I cannot _____ that there were fish in the water before.
(A) imagine (B) examine (C) link (D) criticize
- You have been in front of the computer for more than five hours. It's time for you to _____ and relax.
(A) get up early (B) show off (C) shut up (D) get some exercise
- The teacher _____ his students vacuum the floor of the classroom after the party.
(A) asked (B) wanted (C) found (D) had
- When I was walking along the river, I saw some fish _____ out of the water.
(A) jumped (B) to jump (C) jumping (D) are jumping
- In my family, my sister is the only person who _____ chocolate.
(A) love (B) loves (C) loved (D) loving
- If we want to win the ball game, we'll have to _____ long hours every day.
(A) celebrate (B) follow (C) grow (D) practice
- It was a(n) _____ game! Our class won, 56-55. We sang happily after the game was over.
(A) exciting (B) dangerous (C) fashionable (D) embarrassing
- When the floor is dirty, my brother is always the first one to _____ it.
(A) finish (B) solve (C) change (D) mop
- It is not safe to swim in the sea, so Susan's mother asked her to _____ it.
(A) invite (B) draw (C) avoid (D) join
- Robert: Charles wanted to borrow \$1,000 from me yesterday.
Mandy: You didn't lend him the money, _____?
(A) would you (B) wouldn't you (C) did you (D) didn't you
- The doctor said the woman might become _____ because her eyes were badly hurt.
(A) blind (B) proud (C) strong (D) stupid
- A-mei: This typhoon is so terrible!
A-fen: Yes, I'm not sure _____ we can still go fishing tomorrow.
(A) who (B) what (C) which (D) whether
- Jack: There is going to _____ a dance show on Saturday. Would you like to go with me?
Nina: Sure. I can't wait for it.
(A) be (B) do (C) get (D) have
- A-ming: Dad, can I go dancing tomorrow?
Mr. Wu: _____ your homework and we'll talk about it.
(A) Finishes (B) Finishing (C) To finish (D) Finish

<背面尚有題目>

二、文意填充：

Andrew: Good morning, may I help you?
Gordon: I'd like to buy some milk.
Andrew: O.K. 37. Which one would you like?
Gordon: I'm not sure. 38?
Andrew: Well, some kinds are for children, some are for women, and some are for old people.
Gordon: I see. It's for my daughter. She's three years old.
Andrew: Then these two are popular brands, but 39.
Gordon: Oh? Is *Angel Face* really better than *Super Star*?
Andrew: Well, their prices are different because *Angel Face* is a foreign brand, and *Super Star* is made in Taiwan.

37. (A) I have three daughters
(B) We have many brands
(C) We have coffee, tea, and coke
(D) There are two supermarkets near here
38. (A) What's the difference
(B) Why do people drink milk
(C) How much money do you have
(D) Do people buy milk for their family
39. (A) *Super Star* is more popular than *Angel Face*
(B) *Angel Face* and *Super Star* have the same price
(C) *Angel Face* is more expensive than *Super Star*
(D) both *Angel Face* and *Super Star* are from New Zealand

Dad left us several months ago. He 40 a man who loved his family and his life a lot. He liked to help others, and everyone around him liked him very much.

Last year, Dad got very sick and had to stay in the hospital. Mom 41 very busy running between the house and the hospital. Six months later, Dad died. I couldn't believe I 42 him again.

Today is Dad's 50th birthday. I really want to tell him how much I miss him....

40. (A) was (B) is (C) has been (D) will be
41. (A) became (B) becomes (C) has become (D) is becoming
42. (A) did not see (B) have not seen (C) am not seeing (D) would not see

三、閱讀測驗：

Dear May :

I know you are still angry, but please listen to me.

When Mom asked you not to play computer games all day long, what did you do? In a loud voice, you told her you were doing your computer homework. Then you slammed your room door and refused to talk to her.

You don't understand how much you have hurt her. I think she is waiting for you to say you are sorry. If you don't feel comfortable doing so, why don't you just say something like "Good morning"? If you can say anything, it will make your mom feel better. I know you love her, and I hope things can go well between the two of you.

Love,
Dad

43. Why was May angry?
(A) Her father refused to talk to her.
(B) Her mother spoke to her in a loud voice.
(C) She got hurt when she slammed the door.
(D) She was told to stop playing computer games.
44. What does May's father ask her to do in the letter?
(A) To study harder.
(B) To get up earlier.
(C) To talk to her mother.
(D) To do her homework carefully.

Reading is an activity people enjoy a lot in their free time. Some like reading newspapers, and others enjoy novels or comic books. I like reading about the lives of great people. This always gives me a lot of ideas on how to make my own life better.

Great people are remembered not because they were handsome or beautiful, but because they did not give up when their lives were difficult. They used every opportunity to change their lives and make the world better. One good example is Orville and Wilbur Wright, the two brothers who invented the airplane. The plane has made the world into a small village. Hard work, not good luck, is the reason why the Wright Brothers could invent this convenient machine and become remarkable people. Today we still remember them when we see planes in the sky.

When I fell sad, stories of great people always help me feel better. This is why I enjoy reading about great people's lives.

45. What does "This" mean in the first paragraph?
(A) Being a great person.
(B) Living in a special way.
(C) Reading about the lives of great people.
(D) Reading newspapers, novels, or comic books.
46. Which book might the writer be most interested in ?
(A) How to Build a Strong Plane
(B) Ten Books That Have Made Our World Better
(C) Use Every Opportunity to Read in Your Free Time
(D) Michael Jordan: The Man Who Changed Basketball History
47. What does "remarkable" mean in the third paragraph?
(A) Nice and polite.
(B) Tall and handsome.
(C) Special and famous.
(D) Lucky and interesting.

During the past one hundred years, there have been many inventions that make our life much easier and more interesting. TV is one of them. Many people enjoy watching TV for fun. Some even believe that TV has made their children smarter because there are all kinds of information on it — news, science, sports, music, and language. Children can learn a lot from TV in a short time without going out. Many parents are happy about this because they themselves are too busy to spend time with their children.

But we have found that more and more children today have problems with reading, thinking, and concentrating even though they have watched a lot of TV. In fact, getting much information from TV does not mean real learning. Children who watch too much TV do not have enough time to think or to communicate with people. Besides, it takes time and love for children to grow up. What children need most is their parents. Parents give children love, and help them solve problems in the right way. We should teach our children what real life is without TV. After all, machines should not be more important than people.

48. What does "this" mean in the first paragraph?
(A) Watching TV to relax.
(B) Doing well on school tests.
(C) Learning quickly from TV.
(D) Spending time with children.
49. What does the writer think of TV?
(A) It takes away children's opportunity to think.
(B) It gives useful tips for becoming better parents.
(C) It does not give enough information to people today.
(D) It is the most important invention of the past one hundred years.
50. What can we conclude from the reading?
(A) People in the future will enjoy more new inventions.
(B) Children should learn more from their parents than from TV.
(C) Students who watch TV are smarter than students who do not.
(D) Watching TV is a good way for children to understand real life.

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嘉南藥理科技大學九十七學年度碩士班暨碩士在職專班考試入學招生

管理學概論試題(環境工程與科學系碩士班一般生乙組、溫泉產業研究所碩士班一般生不分組、
休閒與空間資訊研究所碩士班一般生不分組) 本試題共 1 張

一、簡答題：(每題十分，共三十分)

- 1、個人決策與團體決策各有何優、缺點？
- 2、理性決策應依循哪些步驟？
- 3、何謂「學習型組織」的觀念，選擇一項你所熟悉的產業加以摘要說明。

二、申論題：(溫泉所、環工所考生請回答『1』、『2』題；休閒與空間資訊所考生請回答『3』、『4』題。
每題三十五分，兩題共七十分)請依規定答題，違者以零分計算！

- 1、台灣地區服務業佔 GDP 規模比重已接近 75%，產業服務業化已呈趨勢，請就服務業觀點說明如何利用溝通管理技巧達成有效的溝通管理策略？(溫泉所與環工所考生回答)
- 2、現行台灣產業面臨全球化經營、M 型化消費、無界化經濟以及兩岸三通等問題，請就其因素探討產業(可舉溫泉產業或環境工程產業予以說明)經營變革之原因？以及變革之途徑與成長模式。(溫泉所與環工所考生回答)

- 3、管理學大師波特認為，一個成功的企業一般而言有三種可能的策略選擇，即(1)低成本策略(2)差異化策略(3)集中化策略，試從休閒產業經營管理的角度，舉例說明此三種策略之內涵。(休閒與空間資訊所考生回答)
- 4、請嘗試舉例說明你所熟悉的空間資訊技術運用於休閒產業經營管理的實例，至少包含空間資訊技術名稱、功能與效益。(休閒與空間資訊所考生回答)