

准考證號碼： \_\_\_\_\_

※注意事項

請確實核對准考證號碼是否正確

## 嘉南藥理大學 104 學年度碩士班招生考試

### 英文試題(溫泉產業研究所碩士班一般生不分組)

本試題共 2 張 4 面

答案欄 (每題 2 分，共 100 分，請將答案填入下方答案欄中，否則不予計分)

1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25
26	27	28	29	30	31	32	33	34	35	36	37	38	39	40	41	42	43	44	45	46	47	48	49	50

#### 一、詞彙與慣用語：

- The doctor said the woman might become \_\_\_\_\_ because her eyes were badly hurt.  
(A)blind (B)proud (C)strong (D)stupid
- Peter and his sister are asked to \_\_\_\_\_ their parents if they have to go home late.  
(A)believe (B)call (C)cheer (D)date
- \_\_\_\_\_ of the gift boxes are already put under the Christmas tree.  
(A)One (B)Any (C)All (D)Much
- If we want to win the ball game, we'll have to \_\_\_\_\_ long hours every day.  
(A)celebrate (B)follow (C)grow (D)practice
- It was very hot when we got to Kenting National Park, \_\_\_\_\_ we still had a good time there.  
(A)or (B)so (C)but (D)because
- My husband \_\_\_\_\_ send me flowers every week before we got married. But now he never does.  
(A)should (B)used to (C)was going to (D)was afraid to
- My sister told me to clean up our room. She did not want to see any \_\_\_\_\_ on the floor.  
(A)garbage (B)medicine (C)seat (D)space
- Different kinds of bears have different colors, but most elephants are \_\_\_\_\_.  
(A)friendly (B)large (C)heavy (D)gray
- Life in the mountains \_\_\_\_\_ quieter than life in big cities.  
(A)are (B)is (C)to be (D)being
- Jim is good at singing and doing magic, so he is very \_\_\_\_\_ at his friends' parties.  
(A)careful (B)honest (C)popular (D)surprised
- March is the third month of the year. It comes \_\_\_\_\_ February and April.  
(A)about (B)before (C)during (D)between
- I feel it great to take \_\_\_\_\_ in the hot springs in Yangmingshan.  
(A)an interest (B)a bath (C)a trip (D)some medicine
- Our teacher \_\_\_\_\_ the old lessons before starting a new one.  
(A)reviewed (B)noticed (C)previewed (D)remembered
- Mary had an accident and was badly hurt. The doctor says it is \_\_\_\_\_ for her to go to school today.  
(A)illegal (B)special (C)convenient (D)impossible
- Simon: Why \_\_\_\_\_ Jerry and Lisa play cards with us?  
Henry: Because they want to go to the movies.  
(A)don't (B)isn't (C)aren't (D)doesn't

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16. As the applause \_\_\_\_\_, the curtain on the stage dropped slowly.  
(A)took off (B)died down (C)passed out (D)stayed up
17. The \_\_\_\_\_ of this piece of cloth is too coarse. Do you have a finer one?  
(A)content (B)display (C)extent (D)texture
18. No one can possibly know \_\_\_\_\_ when an earthquake will strike.  
(A)in advance (B)in particular (C)in vain (D)in case
19. The ballet dancers' \_\_\_\_\_ movements delighted all the audience.  
(A)truthful (B)doubtful (C)graceful (D)helpful
20. Dr. Liu's new book is a collection of his \_\_\_\_\_ of the daily life of tribal people in Africa.  
(A)observations (B)interferences (C)preventions (D)substitutions
21. The woman told the truth to her lawyer without \_\_\_\_\_ because he was the only person she could rely on.  
(A)reservation (B)combination (C)impression (D)foundation
22. Why do we have to \_\_\_\_\_ Sue's selfish behavior? We have to teach her to care for others.  
(A)get over with (B)hang out with (C)make up with (D)put up with
23. Central Park is a \_\_\_\_\_ place for people to take a walk or have a chat with good friends.  
(A)portable (B)capable (C)suitable (D)usable
24. After practicing for many years, the singer was finally able to \_\_\_\_\_ her fear of singing in public.  
(A)destroy (B)overcome (C)proceed (D)excuse
25. My mother has tried a lot of medicine; yours is \_\_\_\_\_ the most effective.  
(A)at that time (B)right away (C)by far (D)just now
26. When I was walking along the river, I saw some fish \_\_\_\_\_ out of the water.  
(A)jumped (B)to jump (C)jumping (D)are jumping
27. In my family, my sister is the only person who \_\_\_\_\_ chocolate.  
(A)love (B)loves (C)loved (D)loving
28. A new road is going to \_\_\_\_\_ in town because traffic is getting busier and busier.  
(A)build (B)building (C)be built (D)have built
29. It was a(n) \_\_\_\_\_ game! Our class won, 56-55. We sang happily after the game was over.  
(A)exciting (B)dangerous (C)fashionable (D)embarrassing
30. When the floor is dirty, my brother is always the first one to \_\_\_\_\_ it.  
(A)finish (B)solve (C)change (D)mop
31. It is not safe to swim in the sea, so Susan's mother asked her to \_\_\_\_\_ it.  
(A)invite (B)draw (C)avoid (D)join
32. Robert: Charles wanted to borrow \$1,000 from me yesterday.  
Mandy: You didn't lend him the money, \_\_\_\_\_ ?  
(A)would you (B)wouldn't you (C)did you (D)didn't you
33. Grace: How many people \_\_\_\_\_ in the office when the fire happened?  
Harry: Five. Luckily, nobody got hurt.  
(A)did they (B)were there (C)had they (D)would there be
34. A-mei: This typhoon is so terrible!  
A-fen: Yes, I'm not sure \_\_\_\_\_ we can still go fishing tomorrow.  
(A)who (B)what (C)which (D)whether
35. Jack: There is going to \_\_\_\_\_ a dance show on Saturday. Would you like to go with me?  
Nina: Sure. I can't wait for it.  
(A)be (B)do (C)get (D)have
36. A-ming: Dad, can I go dancing tomorrow?  
Mr. Wu: \_\_\_\_\_ your homework and we'll talk about it.  
(A)Finishes (B)Finishing (C)To finish (D)Finish
37. Recently in Taiwan, the manufacturing industry has \_\_\_\_\_ the information industry.  
(A)found a way of (B)changed the way of (C)given way to (D)had a way of

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## 二、文意填充：

Andrew: Good morning, may I help you?

Gordon: I'd like to buy some milk.

Andrew: O.K. 38. Which one would you like?

Gordon: I'm not sure. 39?

Andrew: Well, some kinds are for children, some are for women, and some are for old people.

Gordon: I see. It's for my daughter. She's three years old.

Andrew: Then these two are popular brands, but 40.

Gordon: Oh? Is *Angel Face* really better than *Super Star*?

Andrew: Well, their prices are different because *Angel Face* is a foreign brand, and *Super Star* is made in Taiwan.

38. (A) I have three daughters  
(B) We have many brands  
(C) We have coffee, tea, and coke  
(D) There are two supermarkets near here
39. (A) What's the difference  
(B) Why do people drink milk  
(C) How much money do you have  
(D) Do people buy milk for their family
40. (A) *Super Star* is more popular than *Angel Face*  
(B) *Angel Face* and *Super Star* have the same price  
(C) *Angel Face* is more expensive than *Super Star*  
(D) both *Angel Face* and *Super Star* are from New Zealand

Dad left us several months ago. He 41 a man who loved his family and his life a lot. He liked to help others, and everyone around him liked him very much.

Last year, Dad got very sick and had to stay in the hospital. Mom 42 very busy running between the house and the hospital. Six months later, Dad died. I couldn't believe I 43 him again.

Today is Dad's 50<sup>th</sup> birthday. I really want to tell him how much I miss him....

41. (A)was (B)is (C)has been (D)will be  
42. (A)became (B)becomes (C)has become (D)is becoming  
43. (A)did not see (B)have not seen (C)am not seeing (D)would not see

## 三、閱讀測驗：

Many people know Robert Schumann was an important musician, but they do not know that his wife, Clara Wieck Schumann, was in fact more famous than he in their time.

Clara was born in 1819. In her time, most women did not appear before the public. Clara, however, started to play the piano in public at the age of nine and was very successful.

In 1840, Clara got married. She became very busy with the housework and her children. It was hard for her to find time to practice the piano. But Clara could never forget her love for music; she felt she had to share it with other people. In 1842, Clara began to play in public again.

When Robert died in 1856, Clara had to make money for their seven children by herself. She taught music and played the piano around Europe. During this hard time, music always gave her comfort and joy. Clara died at 77. Now she is still thought to be one of the best musicians in history.

44. What is the reading mainly about?  
(A)A musician's life.  
(B)A musician's husband  
(C)A musician's family history  
(D)A musician and modern music

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45. Which is true about Clara Wieck Schumann?
- (A) She became more famous after she died
  - (B) She began to play the piano at an early age
  - (C) She never played in public after she got married
  - (D) She didn't have to worry about money after her husband died
46. How old was Clara Wieck Schumann when her husband died?
- (A) 21
  - (B) 37
  - (C) 40
  - (D) 46
47. What does it mean in the third paragraph?
- (A) Money
  - (B) The housework
  - (C) The love for music
  - (D) Time to practice the piano

During the past one hundred years, there have been many inventions that make our life much easier and more interesting. TV is one of them. Many people enjoy watching TV for fun. Some even believe that TV has made their children smarter because there are all kinds of information on it — news, science, sports, music, and language. Children can learn a lot from TV in a short time without going out. Many parents are happy about this because they themselves are too busy to spend time with their children.

But we have found that more and more children today have problems with reading, thinking, and concentrating even though they have watched a lot of TV. In fact, getting much information from TV does not mean real learning. Children who watch too much TV do not have enough time to think or to communicate with people. Besides, it takes time and love for children to grow up. What children need most is their parents. Parents give children love, and help them solve problems in the right way. We should teach our children what real life is without TV. After all, machines should not be more important than people.

48. What does “this” mean in the first paragraph?
- (A) Watching TV to relax.
  - (B) Doing well on school tests.
  - (C) Learning quickly from TV.
  - (D) Spending time with children.
49. What does the writer think of TV?
- (A) It takes away children's opportunity to think.
  - (B) It gives useful tips for becoming better parents.
  - (C) It does not give enough information to people today.
  - (D) It is the most important invention of the past one hundred years.
50. What can we conclude from the reading?
- (A) People in the future will enjoy more new inventions.
  - (B) Children should learn more from their parents than from TV.
  - (C) Students who watch TV are smarter than students who do not.
  - (D) Watching TV is a good way for children to understand real life.

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## 嘉南藥理大學 104 學年度碩士班招生考試

**管理學試題** ( 觀光事業管理系溫泉產業碩士班不分組、休閒保健管理系碩士班不分組 )

本試題共 1 張 1 面

一、簡答題：60%(請於題目下空白處作答)

1. 請說明何謂「組織文化」?(10%)
2. 請說明何謂「工作說明書」?(10%)
3. 請說明何謂「網路式組織」?(10%)
4. 何謂「轉換式領導」(Transformational Leadership) (15%)
5. 請說明何謂「學習型組織」?(15%)

二、申論題：40%(請於題目下空白處作答)

1. 何謂策略規劃? 您是一位飯店的專業經理人，當您所屬之飯店位居具有歷史文化色彩的城市時，面對即為競爭的營運環境，您有何策略因應? 試申論之。(20%)
2. 您認為「企業倫理」重要嗎? 為什麼? 試申論之。(20%)