

報名編號(准考證號碼)： _____

※注意事項 請先確實填寫報名編號(即准考證號碼)

嘉南藥理科技大學九十六學年度碩士班暨碩士在職專班考試入學招生

英文試題(溫泉產業研究所碩士班一般生甲組、溫泉產業研究所碩士班一般生乙組)

本試題共 2 張 3 面

一、詞彙與文法(每題 2 分，共 90 分)

- I'm very _____. May I have some of the cheese cake you made this morning?
(A) bright (B) hungry (C) shy (D) thirsty
- Davie can speak two foreign languages, _____ his brothers can't.
(A) but (B) or (C) so (D) then
- Peter _____ a trip to Los Angeles and had a good time.
(A) takes (B) took (C) is taking (D) will take
- Joe: How often does your brother wash his car?
Bob: _____
(A) Since yesterday (B) Two days ago (C) One hour (D) Every day
- All the flights to and from Kaohsiung were _____ because of the heavy thunderstorm.
(A) advised (B) disclosed (C) cancelled (D) benefited
- Jessie felt sad because she was not _____ to the party.
(A) invited (B) scared (C) followed (D) impressed
- Christmas is coming. Jane and her brother are busy _____ their house with Christmas tree and some flowers.
(A) visiting (B) building (C) cleaning (D) decorating
- One of distinguished _____ in President Lincoln's life is freeing the slaves and establishing the United States of America as a free nation.
(A) achievements (B) discoveries (C) opportunities (D) satisfactions
- The little sister and elder sister look so much alike that the neighbors can hardly _____.
(A) fool them around (B) tell them apart (C) check them up (D) work them out
- It has long been suggested by doctors that a healthy diet should _____ mainly grains, vegetables and fruit with proper amounts of meat dairy products.
(A) fill with (B) refer to (C) consist of (D) search for

答案欄

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| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 | 22 |
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- The _____ of this piece of cloth is too coarse. Do you have a finer one?
(A) content (B) display (C) extent (D) texture
- No one can possibly know _____ when an earthquake will strike.
(A) in advance (B) in particular (C) in vain (D) in case
- The ballet dancers' _____ movements delighted all the audience.
(A) truthful (B) doubtful (C) graceful (D) helpful
- The woman told the truth to her lawyer without _____ because he was the only person she could rely on.
(A) reservation (B) combination (C) impression (D) foundation
- Central Park is a _____ place for people to take a walk or have a chat with good friends.
(A) portable (B) capable (C) suitable (D) usable
- After practicing for many years, the singer was finally able to _____ her fear of singing in public.
(A) destroy (B) overcome (C) proceed (D) excuse
- My mother has tried a lot of medicine; yours is _____ the most effective.
(A) at that time (B) right away (C) by far (D) just now
- It was kind of my uncle to _____ me financial help when I went abroad to study.
(A) persuade (B) relate (C) comfort (D) offer
- I am quite _____ the company's products – they are modern and inexpensive.
(A) filled with (B) impressed with (C) different from (D) willing to
- John and his team members set an _____ goal for the next tournament: the championship.
(A) ambitious (B) illegal (C) energetic (D) ordinary
- His plan _____ in failure though it had been supported by many people.
(A) held on (B) ended up (C) put away (D) brought about
- He has made a good plan in _____ with marketing strategies.
(A) ambition (B) connection (C) possession (D) instruction
- Our new pump was designed in _____ with a company in Mexico.
(A) operation (B) solution (C) recovery (D) cooperation

24. Children under eighteen are not _____ to buy alcohol in this country.
 (A) disturbed (B) chained (C) allowed (D) grabbed
25. A good education should help children to _____ a positive attitude toward life.
 (A) interact (B) cultivate (C) interfere (D) entertain
26. The municipal authorities advised _____ all drinking water during the emergency.
 (A) to boil (B) to be boiled (C) boiling (D) boil
27. Next week, we're going to take a _____.
 (A) three day trips (B) three-day trip (C) three days trip (D) three days' trip
28. The new shopping mall is gigantic. It is advertised as a place _____ you can find just about anything you might want to buy.
 (A) where (B) which (C) in where (D) in that
29. It was cold and wet. _____, Bob put on his swimming suit and went to the beach.
 (A) Therefore (B) Despite (C) Although (D) Nevertheless
30. Minerals _____ calcium, sodium, and potassium can be found in hot spring water.
 (A) as examples (B) such as (C) in an example (D) as

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| 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 | 31 | 32 | 33 | 34 | 35 | 36 | 37 | 38 | 39 | 40 | 41 | 42 | 43 | 44 | 45 | |
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31. If energy _____ inexpensive and unlimited, many things in the world would be different.
 (A) is (B) will be (C) were (D) would be
32. Porous rocks such as chalk and sandstone allow water _____ through them.
 (A) soaks (B) is soaked (C) to soak (D) can soak
33. Blindfish, which spend their whole lives in caves, have _____ eyes nor body pigments.
 (A) not any (B) neither (C) nor (D) without
34. It is important _____ care of your health.
 (A) to take (B) to be taken (C) take (D) taken
35. I really need _____. Can we talk?
 (A) some advice (B) an advice (C) some advices (D) advices
36. A butterfly _____ a moth in a number of ways.
 (A) is different from (B) is different (C) the difference is (D) differing from
37. Energy can be defined as the ability _____.
 (A) do working (B) to do work (C) doing work (D) work to be done
38. Take your time. It is unwise to make a _____ decision.
 (A) hazardous (B) genuine (C) hasty (D) innocent
39. The geographical center of Taiwan is a _____ near Pue-Li, Nan-Tou.
 (A) spot (B) stage (C) summit (D) peak
40. My family loves this house. It _____ the family house ever since my grandfather built it 60 years ago.
 (A) was (B) has been (C) is (D) will be
41. The earth _____ on the sun for its heat and light.
 (A) is depend (B) depending (C) has depend (D) depends
42. John could _____ us to help him move.
 (A) had asked (B) to have asked (C) have asked (D) having asked
43. To stay alive, people _____ breathe oxygen.
 (A) have to (B) must not (C) do not have to (D) not must
44. Last night a typhoon sweep through Taiwan. It _____ everything in its path.
 (A) destroyed (B) was destroyed (C) was being destroyed (D) had been destroyed
45. Our mechanic said that he expects _____ the brakes on the car before we pick it up.
 (A) fixing (B) being fixed (C) to have fixed (D) to have been fixed

二、閱讀測驗(每題 2 分，共 10 分)

Every object tells a story. Even the most ordinary objects can present to us powerful images. Sometimes it is the ordinary nature of these objects that actually makes them so extraordinary. Such is the case with an old leather shoe in a museum in Alaska. At first glance it does not look like much. It is a woman's shoe of a style popular in the 1890s. But what is unique about this shoe is where it was found. It was discovered on the Chilkoot Pass, the famous trail used by the people seeking gold in Alaska. Who it belonged to or why it was left there is not known. Was it perhaps dropped by accident as the woman climbed up the 1,500 stairs carved out of ice? Or did she throw away goods that she didn't need in order to travel lighter?

Over 100,000 people with "gold fever" made this trip hoping to become millionaires. Few of them understood that on their way they would have to cross a harsh wilderness. Unprepared for such a dangerous journey, many died of starvation and exposure to the cold weather. The Canadian government finally started requiring the gold seekers to bring one ton of supplies with them. This was thought to be enough for a person to survive for one year. They would carry their supplies in backpacks each weighing up to fifty pounds; it usually took at least 40 trips to get everything to the top and over the pass. Whoever dropped the shoe must have

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嘉南藥理科技大學九十六學年度碩士班

暨碩士在職專班考試入學招生

英文試題(溫泉產業研究所碩士班一般生甲組、溫泉產業研究所碩士班一般生乙組)

本試題共 2 張 3 面

been a brave and determined woman. Perhaps she was successful and made it to Alaska. Perhaps she had to turn back in defeat. No one will ever know for sure, but what we do know is that she took part in one of the greatest adventures in the 19th century.

46. The ordinary woman's leather shoe is considered unusual because _____
- (A) it was an important clue to life in the past
 - (B) it was found near a famous trail
 - (C) it at one time belonged to a VIP
 - (D) it was a fashionable shoe at that time
47. According to this passage, many people who went to Alaska _____.
- (A) eventually became millionaires
 - (B) brought with them many shoes
 - (C) had conflicts with the Eskimos
 - (D) were not properly equipped
48. The Canadian government made gold seekers bring one year's supplies with them so that _____.
- (A) they would not die of hunger and cold
 - (B) the army would have enough food for fighting a war
 - (C) they could trade these goods with the Eskimos
 - (D) the supplies would make Alaska prosperous
49. No matter what happened to the woman who owned the shoe, _____.
- (A) she must have lived a happy life
 - (B) she certainly dropped the shoe on purpose
 - (C) her adventurous spirit is definitely admirable
 - (D) her other shoes were equally fashionable
50. The author of this passage would like us to remember that _____.
- (A) "gold fever" was not worth the lives of many people
 - (B) simple objects can stimulate our imagination
 - (C) lost shoes should be sent to museums for exhibition
 - (D) Alaska was not a place suitable for making a living

答案欄

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| 46 | 47 | 48 | 49 | 50 |
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嘉南藥理科技大學九十六學年度碩士班暨碩士在職專班考試入學招生

管理學概論試題(溫泉產業研究所碩士班一般生乙組)

本試題共 1 張 1 面

1. 因應休閒旅遊與養生概念之風氣盛行，台灣溫泉區發展日益興盛，其範圍、資源特色、經營管理都有極大的改變，因此亟需重新做規劃與管理。試例舉您所熟悉之台灣某一溫泉區，請依據您對該溫泉區資源特性、整體觀光市場、以及休閒社會趨勢的瞭解，以 SWOT 模式分析該溫泉區之規劃與經營管理課題。(25%)
2. 請說明何謂知識管理，並探討其效益為何？試舉一例說明之。(25%)
3. 溫泉產業經營屬於服務業之性質，請論述服務業的未來趨勢與管理特性。(25%)
4. 解釋名詞：
 - (1) 全面品質管理(TQM) (5%)
 - (2) 行為理論(Behavioral approach) (5%)
 - (3) 價值鏈(Value chain) (5%)
 - (4) 資產負債表(Balance sheet) (5%)
 - (5) 情境分析(Situational analysis) (5%)